

# 8-WEEK LAUNCH CHECKLIST

**YOU HAVE FOUND YOUR IDEAL AUDIENCE**

**YOU HAVE DECIDED ON A TOPIC/NICHE**

**YOU HAVE CHOSEN THE RIGHT EQUIPMENT**

**YOU HAVE RECORDED YOUR INTRO (ABOUT ME)**

**YOU HAVE BATCHED YOUR CONTENT (AT LEAST 1 MONTHS WORTH OF CONTENT)**

**YOU HAVE CREATED A RECORDING SCHEDULE** SO YOU ARE PREPARED TO KEEP RECORDING AFTER YOUR LAUNCH.

**YOU HAVE A STRONG CALL TO ACTION** EACH EPISODE MUST BE ABLE TO DRIVE YOUR AUDIENCE TO YOUR SITE AND OTHER RESOURCES.

**YOU HAVE STARTED THE PROCESS FOR APPLE PODCASTS AND OTHER DIRECTORIES.** (IT TAKES 1-3 DAYS).

**YOU HAVE FOUND THE RIGHT HOSTING** (LIBSYN, PODBEAN).

